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FOR IMMEDIATE RELEASE

Junior League of Lancaster Announces the Return of Its 18th Annual Run4Luck on March 11, 2023

LANCASTER, PA – **February 23, 2023** – The Junior League of Lancaster (JLL) invites runners and walkers of all ages to put some St. Patrick's Day spirit into their step during the organization's 18th Annual Run4Luck on Saturday, March 11th at 9:00 a.m. at Lancaster Country Day School (725 Hamilton Road/Lancaster, PA 17603).

New for 2023, this signature fundraiser will host a 5K with a brand-new course, a 2-Mile Walk, and a Kids' Fun Run while continuing to offer an alternative virtual option. All proceeds raised will be used to fund the JLL's local projects and programs.

To learn more about or register for any of the race formats, interested participants should visit https://runsignup.com/run4luck. The key registration periods, as well as pricing for each option, are listed below:

- **Saturday, February 25th**: Online early bird registration remains open to the public until Saturday, February 25th at 11:59 p.m. The cost for individual runners and walkers is \$25.00/per person, and \$22.00/per person for those participating in a team that includes five or more individuals. *Early registration guarantees a long-sleeved performance shirt, as well as a race day swag bag.*
- **Friday, March 10th**: Online registration for the Kids' Fun Run remains a fixed \$10.00/per child until Friday, March 10th at 11:59 p.m.
- **Sunday, February 26th**: Team registration for both the 5K and 2-Mile Walk closes and will no longer be accepted.
- Sunday, February 26th-Friday, March 10th: Online late registration is available until Friday, March 10th at 11:59 p.m. The cost for individual runners and walkers increases to \$35.00/per person. A long-sleeved performance shirt is not guaranteed for late registrants; limited quantities will be available on a first come, first serve basis.

"The Junior League of Lancaster is pleased and fortunate to organize the unrestricted return of Run4Luck, which has become a beloved staple in the community. Our annual race is a wonderful event for everyone of all ages and abilities. We're looking forward to a great morning and turnout that will directly support the League's efforts, which includes our new initiative to create a more nutrition-secure Lancaster County," commented Susan Bowser, President of the Junior League of Lancaster.

Virtual participants are required to complete the 5K, 2-Mile Walk, and Kids' Fun Run on race day by 11:59 p.m. When complete, the time should be recorded and posted to the Run4Luck RunSignup page. The JLL encourages all in-person and virtual runners and walkers to dress up in their best St. Patrick's Day costumes or themed gear, and share pictures via the JLL Facebook page or email (run4luck@illancaster.org).



"We are very excited to be back in person for the 18th Annual Run4Luck. Our committee has been working hard to make this a fun event for the entire community, and we cannot wait to kick off the spring season with our friends and neighbors," shared Run4Luck Co-Committee Chairs Hannah Funk & Laura McGarry.

Bag and shirt pick-ups will be held at Lancaster Country Day School on Friday, March 10th from 4:00-8:00 p.m. and on Saturday, March 11th from 8:00-9:00 a.m. at the registration tent.

Following the conclusion of the race, and after all of the times are submitted, winners will be contacted and announced via the JLL Facebook page on Saturday. March 18th.

The Junior League of Lancaster would like to extend its gratitude to this year's Cornerstone Sponsors: Albright & Thiry Orthodontics; Hartz Physical Therapy; Lancaster Country Day School; and Trout CPA, as well as our Leprechaun Level race sponsors: Annie Bailey's Irish Public House; Centurion Construction Group, LLC; Hall Media Solutions; Homestead Village; Kleen-Rite Corp.; Orthopedic Associates of Lancaster, LTD; and Penn Medicine Lancaster General Health Sports Medicine.

For additional information regarding the event, including course details, please visit www.jllancaster.org/run4luck.

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ABOUT THE JUNIOR LEAGUE OF LANCASTER

Established in 1923, the Junior League of Lancaster is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Junior League members scan the needs of our community, conduct issue-based research and identify areas where we can be most impactful in our local ecosystem. As of June 2022, our current initiatives include Nutrition Insecurity, a newly adopted Issue-Based Community Impact (IBCI) focus area, to combat the lack of access to healthy and nutrient-rich food and improve nutrition knowledge and dietary habits across all populations in Lancaster County. For nearly a century, we have identified the needs of our area and have rallied to provide meaningful and lasting improvements. Our purpose is exclusively educational and charitable.

Please visit the League's website at <u>www.jllancaster.org</u> for more information about the League's projects, programs and fundraisers.