



2017-2018 ANNUAL REPORT

JUNIOR LEAGUE OF LANCASTER

DISRUPT
CONVENTION
THE
JUNIOR
LEAGUE





JUNIOR LEAGUE OF
LANCASTER

Sarah Ganse
2017-2018 President

Any organization that has sustained itself for a long period of time knows about growth and change. Both are necessary, and neither are easy. But with vision, determination, and focus, both can be achieved and celebrated. The Junior League of Lancaster has been a vibrant part of this community for almost 95 years, and we have both grown and changed. Our membership, our focus, and our processes have evolved over time, all while maintaining our important Mission.

The Junior League of Lancaster envisions women as catalysts for lasting community change. In order to accomplish that vision we develop the potential of our members, we find new ways to improve Lancaster County, and we promote voluntarism.

Our past is one of projects: finding needs across the county and meeting those needs with solutions. We have built leadership organizations, restored historical sites, started childcare programs, and raised funds where there were none. We were born in a time when non-profits did not saturate the community, and the need was met by anyone willing to help, even if that need was not specific to one's mission.

As time evolves, we are proud to say that we have, too. We have changed our models to support collaboration in the community. We know that to make a true impact in Lancaster, we need to

partner and pool resources to solve the issues that are present in our community.

For over three years now, our volunteer membership has carefully researched areas where we can begin an impact – not just with projects, but also with collaboration, fundraising, awareness, advocacy, and direct service. From this research, two areas of focus have emerged: Girls + STEM and Youth at Risk.

We are building award-winning Rain Gardens, funding programs and sponsoring movie screenings that will inspire young girls to do anything they can dream! We are partnering with organizations like the Youth Intervention Center and the Community Action Partnership to do what we can to end the cycle of poverty in Lancaster and to create lasting change in the community. And we could not do any of this without the partnership, membership, and financial support of so many.

Thank you for your continued interest and support in the Junior League of Lancaster.

Cheers!



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OUR MISSION

The Junior League of Lancaster is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR HISTORY

Founded in 1923, the Junior League of Lancaster, PA, Inc. reaches out to women of all races, religions and natural origins who demonstrate an interest in and commitment to voluntarism.

Through our projects and programs, we initiate and participate in community-based collaborative partnerships that work to broaden the educational, cultural, recreational and health opportunities to positively impact the lives of women and children in the Lancaster community.

Junior League members regularly scan the needs of our community, conduct issue-based research and assess our own internal capacity to identify the niche where we can be most impactful in our local ecosystem.

We empower members through leadership training and a hands-on approach to learning new skills as well as working together to build a better community.

Please visit the League's website at www.jllancaster.org for more information about the League's projects, programs and fundraisers.



President James Buchanan's Wheatland - acquired by the JLL in 1936 to be preserved for public education and enjoyment as the National Historic Landmark it is today. JLL Headquarters is located in the Carriage House on Wheatland grounds, all of which is maintained by LancasterHistory.org.

LEADERSHIP EMPOWERED

\`le-der-,ship im-`pau(-e)r-uhd\`

an extraordinary breed of woman capable of leading her community and of getting others to follow in tackling society's thorniest issues and orchestrating monumental, meaningful change while enhancing the social, cultural and political fabric of our civil society; **The Junior League.**



*Back row (L-R): Joyce Stephens, Community Impact VP; Kate Lowry, President-Elect; Deborah Keys, Sustainer Chair; Kristen Snoke, Placement VP; Stacie Reidenbaugh, Nominating VP; Alexandra Stairs, Treasurer
Front row (L-R): Hannah Funk, Communications VP; Megan Sundberg, Recording Secretary;
Sarah Ganse, President; Lisa Hofmann, Parliamentarian; Elizabeth Albright, Fund Development VP*

SARAH GANSE
PRESIDENT

KATE LOWRY
PRESIDENT-ELECT

DEBORAH KEYS
SUSTAINER CHAIR

PERRIN PATTERSON
MEMBERSHIP DEVELOPMENT VP

HANNAH FUNK
COMMUNICATIONS VP

JOYCE STEPHENS
COMMUNITY IMPACT VP

ELIZABETH ALBRIGHT
FUND DEVELOPMENT VP

ALEXANDRA STAIRS
TREASURER/FINANCE COUNCIL VP

MEGAN SUNDBERG
RECORDING SECRETARY

LISA HOFMANN
PARLIAMENTARIAN

STACIE REIDENBAUGH
NOMINATING VP

KRISTIN SNOKE
PLACEMENT CHAIR

The Youth at Risk Committee started off the League year with a scope that broadened the focus to include Youth at Risk. Expanding our reach allowed us to establish a wonderful relationship with the Program Coordinator for the shelter side of the Youth Intervention Center (YIC). Several outings with YIC were hosted this year; children and YIC staff were invited to events such as park clean-ups, Skyzone, and ice skating.

We also hosted an informational screening of the movie Paper Tigers, donated by the Lancaster Education Foundation, which was open to the general public. It revealed a troubling but irrefutable phenomenon: the more traumatic experiences the respondents had as children (such as physical and emotional abuse and neglect), the more likely they were to develop health problems later in life—problems such as cancer, heart disease, and high blood pressure. To complicate matters, there was also a correlation between adverse childhood experiences and prevalence of drug and alcohol abuse, unprotected sex, and poor diet. Combined, the results of the study painted a staggering portrait of the price children are paying for growing up in unsafe environments.



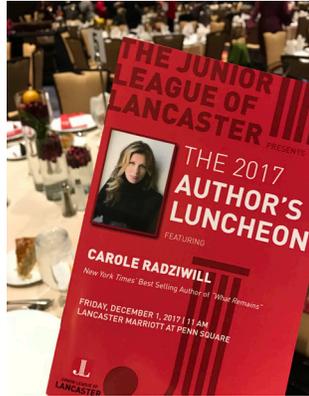
2017-2018 was another busy year for the Girls + STEM Committee, supporting STEM community partners, both old and new, as well as developing our STEM rain garden program and competing in the Lancaster Chamber's #IMPACTLANCASTER, where we received second place! By providing mentors and volunteers for the North Museum's STEM Sisters program and the Girl Scout STEM Expo, sponsoring a cohort for the Lancaster Science Factory's Girls Code Club, and developing the JLL STEM Rain Garden program, we have reached over 800 girls, ages 3rd-12th grade. Through the STEM rain garden program, we have completed two rain gardens in partnership with the North Museum, the Stone Independent School, the City of Lancaster, the Lancaster County Conservancy, Land Studies and Franklin & Marshall College with more planned for the Spring! The first garden was planted in June of 2017 at the North Museum with the

help of STEM Sisters and the second was completed in October of 2017 at the Stone Independent School as part of the Backyard Biology and Climate Change classes. The students learned several STEM skills such as the Pythagorean Theorem (to calculate the pitch of the roof to determine how large the rain garden should be), botany (to determine what native species to plant), and engineering (by grading the land to allow for correct drainage). By installing this rain garden, approximately 5,000 gallons of water per year will be diverted from Lancaster City's sewers.



Picture of the Stone Independent Rain garden

AUTHOR'S LUNCHEON



TOP: Carole Radziwill
BOTTOM L-R: Author's Luncheon Committee Chair,
Maria Cusick, and JLL President, Sarah Ganse

The Junior League of Lancaster hosted the 15th annual Author's Luncheon on Friday, December 1, 2017, at the Lancaster Marriott at Penn Square. This fundraising event included the luncheon, author's presentation, raffle, and silent auction. We welcomed 460 attendees and earned a profit of over \$8,000! This was more than double our budgeted profit, making the event a huge success.

Our guest of honor was NY Times bestselling author Carole Radziwill, author of *What Remains*. Radziwill was a gracious guest; she took a special interest in meeting with the two finalists of our high school essay competition. Carole was dynamic and captivating as she recounted stories from different eras of her life; sharing with the audience the love and grief she felt while dealing with the death of her husband, her vastly diverse work experiences as a journalist on assignment in war-torn countries, and her work as a public figure on the *Real Housewives of New York*.

Following the luncheon, guests were able to have their books signed by her. The Author's Luncheon Committee appreciates the dedicated support from sponsors, volunteers, and attendees that attributed to the success of this event.



TOP: JLL Sustainers and Actives enjoying themselves at the event.
 BOTTOM: L-R: Author's Luncheon Committee Members posing for a Susquehanna Style photo, Carol Radziwill mingling with guests, and Sustainer, Barbara Gillis.





The 2018 Run4Luck took place on a beautiful sunny day! This year the race was held on St. Patrick's Day which made it an even more exciting event. A special performance by the students of Hooley's School of Irish Dance was held before the race. There was an option of a 2-mile walk or the traditional 4-mile run. Over 800 members of the community came out to participate in the race and we raised over \$19,000 for the Junior League of Lancaster.

A special thanks to all the committee members that worked together to pull off the 13th annual Run4Luck, along with all of our sponsors, participants, and Junior League of Lancaster volunteers!

SAVE THE DATE

**14TH ANNUAL RUN4LUCK
SATURDAY, MARCH 16, 2019**



RUN4LUCK

The Junior League of Lancaster welcomed 14 new members during the 2017-2018 League year. The Membership Development Committee spent the first half of the League year establishing a base of understanding of the League through trainings on Digital Cheetah, League committees and proposal writing. During the second half of the League year, the new members decided to focus their New Member Project on at-risk youth through a partnership with BenchMark Program. They drafted and presented a proposal to the Board of Directors outlining their project plan, which included dedicating a space for women to exercise at the gym as well as attracting more female mentors to the gym. The new members worked together to provide a workout space at the gym geared towards women with new items such as yoga mats, kettlebells and other workout equipment. In addition, they held a clothing drive within the League to put together a variety of new or gently used workout attire for attendees to use. To

attract female mentors, the new member class marketed an Open House at BenchMark Program for interested prospective mentors to attend and learn more about the program. Their marketing efforts included posters around town, flyers in the Run4Luck race bags and a social media blitz. It resulted in an extremely successful event in April with 12 women attending the Open House with one even signing up to become a mentor on the spot! The Junior League of Lancaster is fortunate to have such an energetic and engaged group of women joining the League!





Deborah Aichele Keys
2017-2018 Sustainer Chair
Junior League of Lancaster

Our Sustainer membership is unique among Leagues our size. We have a very strong connection with our Active members. Sustainer board members served expertly as liaisons to Active committees this past year. They were vital members of those committees sharing their wisdom and insight. We are so grateful to all who continue to give their time and talent.

Our most exciting news is that the Sustainer board pledged \$2,000 to help fund a marker for the African American Heritage Walking Tours. We are supporting a joint project of LancasterHistory.org and the African American Historical Society of South Central Pennsylvania. The goal of the project is to install approximately 25 markers in public viewing areas throughout the City of Lancaster which will commemorate people and events prominent in Lancaster's African American heritage. The Sustainer

Board of Directors voted to support a side-walk mounted marker near the Fulton Opera House and a plaque that will eventually be mounted inside the Fulton Theater. It seemed appropriate that we support the markers for a historic building that the Junior League of Lancaster helped save through the Junior League Follies.

At our April 2018 social gathering, the Sustainer board hosted an evening with first, second and third year Active members. We shared stories about projects and committees that were important to us. They were visibly moved and very impressed with the devotion to our community.

Sustainers were quite active in social activities this year. We attended monthly Book Club meetings, lunches and happy hours, pop-up movies, and went on hikes and bike rides. It is always fun to see "old" friends and make new ones!

TO SUSTAIN:
To provide what is needed
for something or someone
to exist, continue, etc.
—Merriam Webster

CORNERSTONE SPONSORS

The JLL continues to partner with organizations who wish to align themselves with the League's Mission and tangible community impact. Each year, our Fund Development Committee invites organizations to partner with the JLL as Cornerstone Sponsors. We sincerely thank our Cornerstone Sponsors for their generous support, as well as all other financial sponsors listed within our website's "Events" tab at www.jlancaster.org.



LANCASTER
COUNTRY DAY
SCHOOL



COMMUNITY PARTNERS

We also gratefully acknowledge the following organizations who assisted the JLL with furthering its Mission in our shared community this year.

Annie Bailey's
Arborvale Manor
Arch Street Center
Atlas (Community Action Partnership
of Lancaster County)
Carter's Corner
CASA
City of Lancaster, Parks
Clare House
Demuth Museum

Excentia
Hands-on House
Hartz Physical Therapy
Homefields
Lancaster Chamber of Commerce & Industry
Lancaster Country Day School
Lancaster County Community Foundation
Lancaster Early Education Center
Lancaster Farmland Trust
LancasterHistory.org

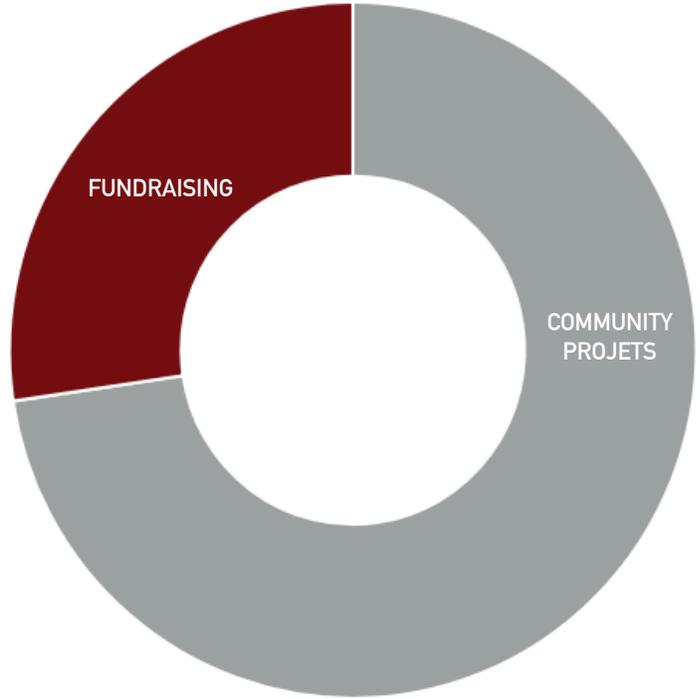
Lancaster Lebanon Habitat for Humanity
Lancaster Science Factory
Love Your Selfie
New Choices
North Museum of Science & Nature
Open Streets Lancaster
Power Packs Project
Schreiber Pediatric Rehab Center
Shop with a Cop
Strasburg Railroad

Membership Hours Devoted to JLL Projects

COMMUNITY PROJECTS 327 HOURS

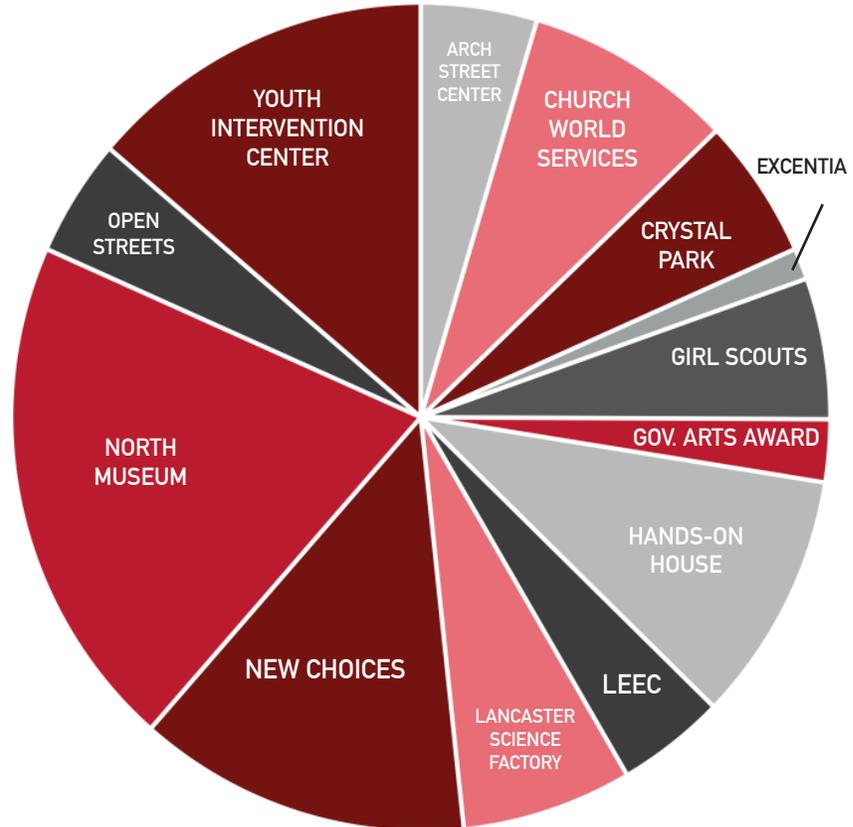
FUNDRAISING 123 HOURS

IT STARTS
WITH A WOMAN



Membership Hours Devoted to External Partner Projects

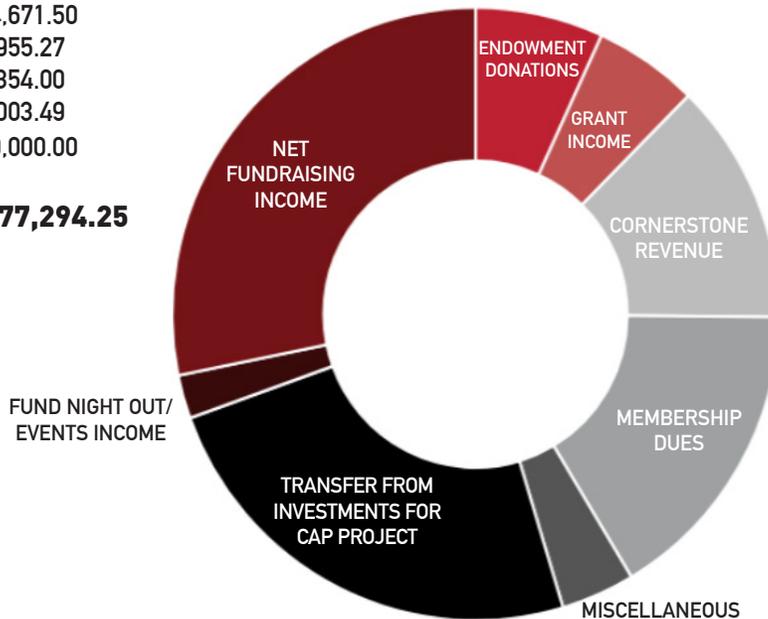
Arch Street Center	15
Church World Service	27
Crystal Park	18
Excentia	4
Girl Scouts	18
Governor's Arts Awards Parade	8
Hands-on House	32
Lancaster Early Education Center	14
Lancaster Science Factory	22
New Choices	43
North Museum	66
Open Streets	15
Youth Intervention Center	45



2017-2018 Revenue Received

Net Fundraising Income	\$70,838.00
Cornerstone Revenue	\$12,500.00
Endowment Donations	\$6,971.99
Membership Dues	\$24,671.50
Grant Income Received	\$6,955.27
FunD Night Out/Events Income	\$1,354.00
Miscellaneous Income	\$4,003.49
Transfer from Investments for CAP Project	\$50,000.00

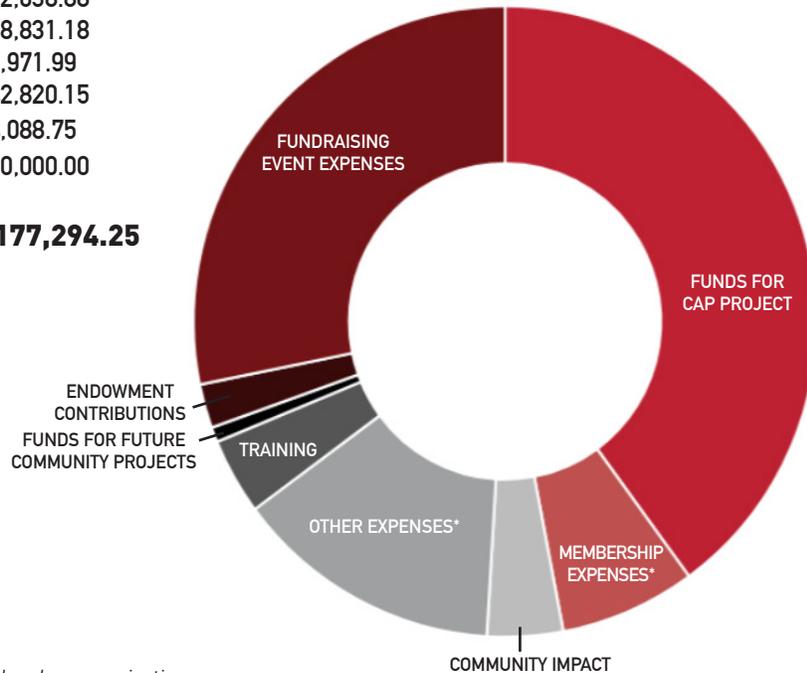
TOTAL **\$177,294.25**



2017-2018 Expense Disbursement

Community Impact (Mission)	\$12,095.71
Training (Mission)	\$9,847.59
Membership Expenses* (Admin)	\$22,638.88
Other Expenses** (Admin)	\$28,831.18
Endowment Contributions	\$6,971.99
Fundraising Event Expenses	\$42,820.15
Funds for Future Community Projects	\$4,088.75
Funds for CAP Project	\$50,000.00

TOTAL **\$177,294.25**



*Membership expenses consist of national dues, travel and communications expenses.

**Other expenses consist of rent, accounting fees and insurance.

ENDOWMENT CONTRIBUTORS

The JLL Investment Committee successfully executed several fundraising events linked to the Lancaster County Community Foundation's Annual "ExtraOrdinary Give," to benefit our Endowment. We gratefully acknowledge our supporters; your investment enables the League to continue educating and empowering women to address critical needs, and make a lasting difference in our community.

Elizabeth & Rick Albright
Courtney Bailey
Shaun & Menka Balani
Jean Bednarski
Samantha & Larry Besnoff
Anne & Charles Besterman
Emily Bomberger
Susan Bowser
Nancy Bradley
Ann & John Bryson
Leslie Buch
Madelyn Buckwalter
Elizabeth & Cody Caldwell
Kathryn Caprino
Karen Chesters
Andrea Chiccarine
Erica Croce

Shannon & Mike Cunningham
Julianne & Patrick Cusick
Maria Cusick
Tanya Faranda-Diedrich
Noelle Fassnacht
Wendy Feight-Edmonds
Brittany & Matthew Fellin
Steph Fletcher & Jeff Oberholtzer
Margaret & Alex Folk
Lisa & Robert Freeman
Melissa Frill Esterly
Ann & Jack Fulton
Amanda Funk
Hannah Funk
Jody Funk & Darryl Edwards
Christina & Ted Gallagher
Kate & Bernie Gallagher

Sarah & Greg Ganse
Carissa & Dave Garpstas
Carol & John Graham
Elizabeth Graybill
Mary Grill
Amy & Brian Hartz
April & Rich Hoelscher
Margot & Eric Hoerner
Lisa Hofmann
Lena & John Hohenadel
Zoe Horan
Brooke & Jonathan Hoxworth
Linnea & Brent Iles
Constance E. & Dennis Jeff
Sam & Sarah Jordan
Lisa Karl
Nicole & Michael Kever

ENDOWMENT CONTRIBUTORS CONTINUED...

Katie Keister
John Kelly & Dickie Fox-Kelly
Anna & Steve Kennedy
Cathryn & Scott Ketterman
Kristin & Brian Kopp
Angela Kritzer
Pamela Lazos & Daniel Eberly
Iris Lefever
Sarah & Chris Lesser
Meaghan & William Lisman
Brittany & Douglas Loeffler
Kate & Tyler Lowry
Angela Lutz
Danielle & Erin Magee
Elizabeth Martin
Janeen Maxwell
Chaplin Mazzocchi
Lauren & Eamonn McAteer
Julia McCarthy
Leslie & Geoffrey McCarthy
Carrie McCullough

Laura & Kevin McGarry
Kristina & Henri McVey
Stephanie Owens
Catherine & Jim Patterson
Samantha Plunkett
Scott Reid, Jr.
Elizabeth Reidenbach
Stacie Reidenbaugh & Rich Warner
Sarah & Matthew Ritter
Julie & Steven Slabinski
Kristen & Adam Snoko
Alexandra Stairs
Robin & Bob Stauffer
Joyce Stephens
Melissa Stuckey
Megan & Greg Sundberg
Ashley Toms
Louise & Scott Ulrich
Katherine Walmer
Angela & Charles Ward
Ann & George Weaver

Michelle Weaver
Arielle & David Weidner
Megan Weiss
Stacey Wilson
Brittany & Dan Winnick
Karen Winters
Carolyn Witwer
Christi & Chad Zahm





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