

2023-2024 SPONSORSHIP OPPORTUNITIES

CORNERSTONE SPONSORS ALIGN WITH THE LEAGUE'S MISSION AND MAKE A TANGIBLE IMPACT TO THE OPERATIONS OF OUR ISSUE-BASED COMMUNITY IMPACT FOCUS AREA.

As of June 2022, our Issue-Based Community Impact (IBCI) focus area is nutrition insecurity. Through multiple approaches, this program is intended to positively impact the health and wellness of families in our area by focusing on nutrition, food security, and availability in an equitable and accessible way.



The Junior League of Lancaster, PA Inc. (JLL) regularly recognizes Cornerstone Sponsors among membership, which includes more than 400 active and sustaining members.

Our league members are trained volunteers and leaders within our community, with representation from the following industries: private and public education, insurance, construction, manufacturing, human resources, consulting, healthcare, legal, government relations, retail, hospitality, food & beverage, and more.



The JLL strives to create a supportive environment for the personal and volunteer development of women through formal and experiential training while addressing our issue-based community impact focus area of addressing nutrition insecurity in Lancaster County.

Cornerstone sponsorship benefits include a free active membership or memberships to support organizations seeking professional development opportunities.



In support of our mission and IBCI, the JLL hosts annual special events, such as Run4Luck, as well as participates in community events, like The Extraordinary Give, during which Cornerstone Sponsors are regularly recognized.



The JLL is thrilled to celebrate our 100th anniversary during our 2023-2024 league year. This monumental celebration brings with it opportunities for Cornerstone sponsors to engage throughout the year.

In addition, special benefits are available to our Diamond and Platinum sponsorship levels.

ABOUT THE JUNIOR LEAGUE OF LANCASTER

The Junior League of Lancaster is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

Founded in 1923, the JLL is a force for change in the Lancaster community as league members uphold our mission, identify and meet community needs, and positively impact the lives of children and families.



As a Sponsor, your business and brand receive prominent placement through JLL materials and events.

The JLL's fiscal year is July 1 to June 30, with active volunteer events held primarily September through June. Cornerstone Sponsorships established by Aug. 1 provide the highest return on investment.

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Sponsorship Benefit	\$5,000 Diamond Cornerstone	\$3,500 Platinum Cornerstone	\$2,500 Gold Cornerstone
Active Membership	Three (3) Annual Active Memberships (\$450 value).	Two (2) Annual Active Memberships (\$300 value).	One (1) Annual Active Memberships (\$150 value).
Event Sponsorships & Registrations	<ul style="list-style-type: none"> Automatically Named a Sponsor for Corn Hole Classic, ExtraGive & Run4Luck (\$1,000 value). Ten (10) Registrations to Run4Luck (\$250 value) 	<ul style="list-style-type: none"> Automatically Named a Sponsor for Corn Hole Classic, ExtraGive & Run4Luck (\$1,000 value). Eight (8) Registrations to Run4Luck (\$200 value) 	<ul style="list-style-type: none"> Automatically Named a Sponsor for Corn Hole Classic, ExtraGive & Run4Luck (\$1,000 value). Four (4) Registrations to Run4Luck (\$100 value)
Personalized eBlasts	<ul style="list-style-type: none"> Up to three (3) custom eblasts to entire membership. 	<ul style="list-style-type: none"> Up to two (2) custom eblasts to entire membership. 	<ul style="list-style-type: none"> One (1) custom eblast to entire membership.
Speaking Opportunity	Presentation at One General Membership Meeting to Active Members	Presentation at One General Membership Meeting to Active Members	Presentation at One General Membership Meeting to Active Members
Logo/Brand Placement & Promotion	Logo placement on website, social media, and annual report, and included in membership materials, such as meetings, eblast and more.	Logo placement on website, social media, and annual report, and included in membership materials, such as meetings, eblast and more.	Company named on website, social media, and annual report, and included in membership materials, such as meetings, eblast and more.
Social Media Engagement	<ul style="list-style-type: none"> Sponsorship included on JLL's Social Media pages (Facebook and Instagram) JLL social accounts follow Cornerstone's Facebook and Instagram accounts and commit to engage with accounts, as appropriate. Two (2) co-branded Facebook ads with Cornerstone Sponsor information. 	<ul style="list-style-type: none"> Sponsorship mention included on JLL's Social Media pages (Facebook and Instagram) JLL social accounts follow Cornerstone's Facebook and Instagram accounts and commit to engage with accounts, as appropriate. One (1) co-branded Facebook ad with Cornerstone Sponsor information. 	
100 th Anniversary *Exclusive to 2023-2024 League Year*	<ul style="list-style-type: none"> Listed as a sponsor in press releases and social media advertising (Facebook and Instagram) related to JLL 100th Gala and other celebrations. Listed as a sponsor on the Partnership Board at the JLL 100th Gala. Mention during program portion of the JLL 100th Gala. 	<ul style="list-style-type: none"> Listed as a sponsor on the Partnership Board at the JLL 100th Gala. 	