

2023-24 Run4Luck Sponsorship Opportunities

Marketing & Brand Sponsorship Benefit	Leprechaun \$1,000	Legend \$750	Magical \$500	Lucky \$250	Shamrock \$100
Logo placed in all print media & press release.	X				
Recognition at event and during award ceremony.	X				
Optional display booth at race.	X	X			
Opportunity to be featured in a Junior League of Lancaster e-Newsletter.	X	X			
Logo on Junior League of Lancaster's Run4Luck website, asterisk indicates a direct link to organization website.	X*	X*	X		
Special recognition on Junior League of Lancaster social media.	X	X	X		
Logo placed on Run4Luck race shirt.	X	X	X		
Acknowledgement on event registration materials	X	X	X	X	X
Opportunity for print advertising and/or samples distributed in race packets (1000+ attendees)	X	X	X	X	X
Participation Sponsorship Benefit					
Free registrations.	6	4	2	2	0

In-kind Donations: In-kind gifts are greatly appreciated as they help offset expenses and increase the overall value of the event for participants and volunteers. In-kind sponsorships will be acknowledged through race materials or events, as best appropriate. We welcome your creative suggestions for in-kind donations.

Examples of in-kind donations include, but are not limited to:

- Concessions, such as: Water for race participants or food items and refreshments for event attendees.
- Events & Entertainment, such as: Photography, on-site emcee, talent or DJ, or donation of race medals and awards.
- Site support, such as: Event tents, speakers, power, signage, etc.
- Company-branded materials for race bags, such as: bottles, notebooks, gloves, etc.

Cornerstone Sponsors: A Cornerstone Sponsorship is the highest level of giving in which a community organization can align with the League's mission and make a tangible community impact. Cornerstone Sponsors receive the marketing and brand benefits of the Leprechaun Sponsor level and free registrations as outlined in the Cornerstone Sponsorship agreement.