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FOR IMMEDIATE RELEASE

AUTHOR'S LUNCHEON FEATURING NY TIMES BESTSELLING AUTHOR DAVID OLIVER RELIN

Lancaster, Pennsylvania, August 22 — David Oliver Relin will share his experiences co-authoring the New York Times bestseller *Three Cups of Tea* on Friday, November 14, 2008. The event will be hosted at the Eden Resorts and Inn and all proceeds benefit the Junior League of Lancaster. Seating for the event is limited and registration for tickets will be available on the Junior League of Lancaster website (www.jllancaster.org) starting September 2, 2008. The event is sponsored by The Hershey Company.

In his bestselling and award-winning book, *Three Cups of Tea: One Man's Mission to Promote Peace...One School at a Time*, Relin tells the stirring tale of Greg Mortenson, an American mountain climber and nurse who becomes an unlikely champion of education through the accidental relationship he developed with a village in a remote region of the Karakoram of Pakistan while on his way home from a failed attempt to summit K2. Through this incredible account of humanitarian endeavor, Mortenson and Relin offer hope by suggesting that collaborative efforts to alleviate poverty and improve access to education in Pakistan and Afghanistan—particularly for girls—can be one of the most effective means of countering Islamic extremism in the region.

Three Cups of Tea has captivated readers and is being discussed at campus-wide readings and in community one-book events across the nation. A runaway *New York Times* bestseller, in 2007 it was also selected as *Time Magazine's* Asia Book Of The Year and as a Critic's Choice by *People Magazine*. It was also awarded the 2007 Kiriya Prize for nonfiction and chosen as the 2007 Pacific Northwest Booksellers' Book Of The Year.

The Author's Luncheon is an annual event hosted by the Junior League of Lancaster. All proceeds from the event benefit the projects of the Junior League of Lancaster. A current project includes "Hands Are Not For Hitting." Launched in June 2007, the three-year program is a conflict resolution curriculum for second graders. This program will run through June 2010 and provides second graders in partner schools with the tools and ability to resolve conflicts without hurting others on the inside (feelings) or outside (bodies). More information about this program and the Junior League of Lancaster can be found at www.jllancaster.org.

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The Junior League of Lancaster is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.